



Why is Denmark lacking behind in tobacco control?

According to data from the Danish Health Authority, the proportion of Danes who smoke has increased for the first time in 20 years (SST, 2018). The WHO Framework Convention on Tobacco Control (WHO FCTC) have stipulated a series of proposed interventions for national implementation, which other countries have effectively implemented.

The award-winning public health advocate **Judith Mackay** will present an overview of global evidence for tobacco control policies. Mackay is a British-born and Hong Kong-based medical doctor and international tobacco control advocate who has led a campaign against tobacco in Asia from 1984 onwards, campaigning for tax increases to discourage youth smoking, for the creation of smoke-free areas, and against tobacco promotion. She is a Senior Policy Advisor to the World Health Organization and has published more than 240 papers and spoken at 550 conferences on public health, especially tobacco control, and serves as advisor or on the board of many international health organisations.



Following a 40-minute presentation by Mackay on **“The role of Denmark in the Global Tobacco Epidemic”**, there will be time to discuss the use of international experiences on effectively implementing tobacco control in Denmark, and how to motivate politicians and stakeholders in the fight against smoking.

Venue: **CSS Øster Farimagsgade 5 (Kommunehospitalet/CSS), room 1.1.18. 1353 København K**

Time: **18 June from 15.30-17.00**

Organizers: School of Global Health, Danish Society of Public Health, Danish Cancer Society, Danish Heart Association and Danish Society of Respiratory Medicine

